

INDIAN WELLS VALLEY GROUNDWATER AUTHORITY

POLICY ADVISORY COMMITTEE MINUTES

Indian Wells Valley Water District
500 West Ridgecrest Blvd.
Ridgecrest, CA 93555

Thursday February 1, 2018, 6:00 p.m.

Members Present:

Ed Imsand, Carol Wilson, Nick Panzer, Renee Westa-Lusk, West Katzenstein, Lyle Fisher,
Steve Goddard, Don Zdeba, John Kersey, David Janiec, Lorelei Oviatt,
Tim Carroll (arrived after attendance was taken)
Stan Rajtora (representing Donna Thomas a non voting representative)

Members Absent:

Rodney Stiefvater, Patricia Quist, Donna Thomas, Ryan Klausch

1. CALL TO ORDER:

The meeting was called to order by Vice Chairperson **Steve Goddard at 6:03** p.m. Roll call was taken by the minute taker Renee Westa-Lusk. A quorum was present at roll call for attendance of 8 voting members present out of 12 voting members. Four non-voting persons present (3 non-voting members and 1 non-voting representative). Tim Carroll arrived after roll call was taken to make a quorum of 9. (Quorum is 7 out of 12 voting members).

2. UPDATE FOR SUBMITTING FORM 700 FOR CURRENT YEAR

Vice Chairperson Steve Goddard reminded everyone to submit Form 700 for the current 2018 year. A renewed version of the form for 2018 is due March 1, 2018. You have 2 more weeks to get it in. Everyone on the committee must complete form 700. Lyle Fisher related his problem in attempting to complete his Form 700. He stated when he clicked on the link sent to committee members to access the form the Form 700 shown on the link says for 2017 and it would not allow him to print the form. Lorelei Oviatt stated the form says 2017 because the due date stated on the form which includes last year 2017 through March 1, 2018. David Janiec printed out his form on January 4, 2018. Vice Chairperson Steve Goddard reminded committee members to print out the form, fill it out, scan it into your computer and email it to Lauren Duffy. Lorelei said anyone who wants a hard copy we can get you one. No further questions came up.

3. PUBLIC COMMENT

Vice Chairperson Steve Goddard asked for any comments from the public for the committee on items not on the agenda.

Josh Nugent of Mojave Pistachio (Member of the Public) announced he had brought pizza and other refreshments for everyone to support an environment conducive to get some stuff done at this meeting. The Vice Chairperson Steve Goddard thanked Josh and that it was much appreciated.

4. APPROVAL OF JANUARY 4, 2018 MINUTES OF PAC MEETING

Vice Chairperson Steve Goddard asked for comments from the committee on the minutes.

Nick Panzer noted that on page 12 of the minutes it states my 2 page hand out to be specifically attached to the minutes. He said his hand out was not attached to these minutes and thought they were inadvertently left out of the minutes due to Donna's rush to get out of town. Nick further indicated he was prepared to move approval of these minutes subject to the attachment of his 2 page hand out exactly as presented to this committee.

A motion to approve the January 4, 2018 minutes subject to the addition of Nick Panzer's 2 page hand out was made by Nick Panzer and seconded by Lyle Fisher.

Passed 8 ayes: Imsand, Wilson, Panzer, Westa-Lusk, Katzenstein, Fisher, Goddard, Janiec

Abstentions: none

No: none

Announcement: Vice Chairperson Steve Goddard reminded everyone when commenting to speak loudly when making comments so everyone can hear you. Remember to speak in higher than normal volume.

5. REVIEW OF DRAFT PAC ACTION SCHEDULE FOR POAM

Vice Chairperson Steve Goddard referred to the large POAM Schedule. In summary Steve made the following points:

- referred to Task 7.1 Develop and Implement Public Outreach Plan (line item 139 of POAM).
- Task 7.1 also includes line items 140, 141, and 142.
- these line items are self explanatory in developing an outreach plan the main objective of meeting.
- A break out session will happen shortly to address agenda item no. 6 which gets into starting Task No. 7.1.
- will take a couple of months to put together in a draft
- started late need to get rolling on this
- today covering the content of public outreach
- several good examples passed out of other outreach plans from other basins both on content and format
- no need to recreate the wheel
- there are certain elements of our outreach plan that need to be very specific to this basin

Vice Chairperson Steve Goddard then asked for committee member comments or questions.

Stan Rajtora (Donna Thomas's representative) asked a question on the PAS (Potential Action Schedule dated Feb. 1, 2018-one page purple band at top of page). Secondly, he summarized the next 2 meetings will be spent on Task 7.1 of the POAM.

6. POTENTIAL ACTIONS TO IMPLEMENT COMPONENTS FOR OUTREACH STRATEGY

Vice Chairperson Steve Goddard reviewed the documents used for the break out session that Chairperson Donna Thomas sent to all PAC Members:

a. GSP Stakeholder Communication and Engagement Guidance Document

1. First page: Sample C&E Plan Outline
2. Second page: Diagram Stakeholder Engagement Requirements by Phase

b. Outreach Strategy Components list 2 pages of PAC October 12, 2017 for inclusion as an attachment to the IWVGA Notice of Intent to Develop a GSP. This is a list of different references for content and format.

c. Outline of IWVGA PAC Draft C&E Plan

Steve Goddard stated we will start on this annotated outline of 4 pages starting with 1.b. Setting goals and desired outcomes of our Communication and Engagement (outreach) Plan Development. Steve went on to summarize the following

- this outline gets into the details of each section of the outreach plan
- these are the sections we'll be looking at following two fine examples of other basin (outreach plans) Communication and Engagement (C&E) plans:
 - a) Santa Cruz Mid-County Groundwater Basin
 - b) Sonoma Valley Groundwater Basin

-did everyone have time to look over and formulate some ideas?

Lyle Fisher asked we are not going to write the plan we are only providing an outline to the plan correct?

Vice Chairperson Steve Goddard replied making the following points: 1)we provide the detail in the outline of what we want to see in the plan for our basin, 2)we are in the business of creating a C&E plan, 3)the GA will give this to a qualified consultant whether it be Stetson Engineering or someone else not sure, 4)they will pull detail together in a draft plan, then we'll provide comment on it, 5) then it will be turned into a final draft in 2 months. Steve then requested members to get us thinking about what a final C&E Plan looks like to please look over these 2 examples from other basins. He made further points: 1)a lot of content detail needs to be flushed out here 2) we need to focus on what we as a committee want the content of the plan to look like, 3) the Santa Cruz C&E Plan has a number of questions, 5 pages of annotated comments and is handy to look how these questions are covered. Steve Goddard then asked if there were any other questions? Two questions came up: 1) What is the purpose of a C& E Plan? 2) Who develops updates to the plan? Steve stated a qualified consultant can guide us on those things.

West Katzenstein made the following points to committee members. As he read through the Stakeholders Communication and Engagement document he concluded the following: 1)it occurs to him there is an awful lot of regulatory requirements for this C & E (outreach) plan, 2) if not done by the books it could create a weakness in the GSP, 3)it is serious work, 4) must make sure all boxes are checked, and 5)we also must meet the needs of our valley.

Stan Rajtora (representative for Donna Thomas)commented the following: 1) we will customize it for our purposes, 2) not leaving anything out, 3) everything required is required, 4) we must make sure we are not putting in boiler plate language, 5) must make sure the particular needs are customized towards our valley in there somewhere.

Vice Chairperson Steve Goddard then asked for Public Comment.

PUBLIC COMMENT

Peggy Breeden (Member of Public)stated she had no idea what the committee was talking about and asked if in the future these documents can be printed from the PAC's website? She said she did not print some things out. Steve Goddard said all the attachments were sent out with the agenda.

Derek Hoffman (attorney for Meadowbrook Dairy-Member of Public) Are you going to one section at a time? There is quite a lot of material to work through. This is just a thought to get some housekeeping done at the outset of this.

Unknown Gentleman (Member of the Public) asked the Outline of IWVGA PAC Draft Communication and Engagement Plan, who wrote this and where did it come from?

David Janiec (Member of the PAC) responded saying as I look at this Outline the following comes to mind: 1) we did an outline last meeting, 2) it was derived from what our Chairperson Donna Thomas provided to us at the last meeting on January 4, 2018, 3) there are many things in her outline that were not included in this Outline, 4) her outline was put together prior to our January 4 meeting, and 5) this Outline is what we decided on to format for tonight's meeting.

Lorelei Oviatt (Member of PAC) said she understood what David Janiec said but that her observation of the Outline for tonight included the following: 1) this Outline is what was

provided to the lawyers, 2) this Outline is what was reviewed by the lawyers, 3) this is what was

provided to you for the agenda, and 4) the comments on the outline from the lawyers are indicating areas of the agenda they don't think the PAC should work on.

David Janiec (Member of the PAC) asked what is the reason why the lawyers don't want us to work on certain parts?

Lorelei Oviatt (Member of the PAC) responded I'm just telling you this is what Donna created so we could just fill it in based on the review by the lawyers. There are things on here the lawyers determined that were not within the scope of the PAC and not necessary for us to work on. She put those comments by the lawyers in the outline because there are plenty of other things we can fill in

Stan Rajtora (representative of Donna Thomas) stated this outline actually came from page 11 of the GSP Stakeholder Communication and Engagement Guidance Document Sample C&E Plan Outline.

Lorelei Oviatt responded yes that is correct and the Outline is derived.

Unknown Gentleman (Member of the Public) asked if the outline was talked about at previous meetings? He stated he has not been to all the meetings just the last meeting.

Lorelei Oviatt (Member of the PAC) There are some real good ideas starting on page 9 of the Santa Cruz Plan and in the Fox Canyon Plan. In the Santa Cruz Plan a kind of format starting on pages 13 and 14. Donna's idea is we need to start listing things and let's not get tied up with how you word them because Stetson or someone else is going to put this in the written format.

Vice Chairperson Steve Goddard asked Lorelei these are talking points we need to come up with right?

Outline of the IWVGA PAC Draft Communication and Engagement(C&E) Plan

Lorelei Oviatt referred everyone to the first two pages of the outline and did a quick preliminary overview of those pages as follows:

1.a. Is off the table it has been delegated to the GSA staff to write by the legal counsel

1. b. Goals/desired outcomes of the C&E Development process

She said there six suggested Goal/Desired Outcomes listed and asked committee members are these all the anticipated outcomes that you want? If not the what is missing on this list?

1. c. Communication objectives to support the GSP

She said there are 5 suggested communication objectives. She asked are these all the communication objectives you want?

1.d. This item is being removed according to legal counsel doesn't belong in a C & E plan

2. Identify your Audiences

For Example: on the Santa Cruz C&E Plan page 13 attachment D see expanded outreach in areas dense with independent pumpers and it lists those names. It says publish a notice in in these kinds of newspapers. You need to capture everyone's concerns of who is left out, where we need to go and how we need to do this. We need to worry about the nuts and bolts of who you want to make sure it is communicated with. This is how Donna came up with this filling in the blanks.

Section 1.b. Goal/Desired Outcomes of C&E Plan Development

Vice Chair Steve Goddard directed the PAC Committee to read through the 6 suggested goals/desired outcomes and see if you want to add to it. He then read out all the suggested language.

Lorelei Oviatt asked does this capture everything of what the people you are representing are concerned about?

West Katzenstein, David Janiec, and Steve Goddard then questioned what was typed 1.b. subject is actually supposed to be the goals/desired outcomes of the C&E Plan development not the goals/desired outcomes of the GSP development.

Lorelei Oviatt asked the following: of the 6 suggested statements under 1.b. do you want to

include all these? She then stated there is nothing here on ensuring economic growth. The TAC will also come up with their goals/desired outcomes.

David Janiec stated these are the objective of the development process we are developing a communication plan for.

After Carol Wilson, Steve Goddard, Lorelei Oviatt, David Janiec, Stan Rajtora, John Kersey, Nick Panzer all discussed for a while Lorelei clarified these goals send a message to the public that your water rights are discussed in part of the mix in developing the GSP..

Vice Chairperson Steve Goddard then asked for public comment.

PUBLIC COMMENT

Josh Nugent (Member of Public) suggested adding to the first paragraph of goals/desired outcomes 1.b. to add another bullet point “those without a voice ensuring environmental protection and Disadvantaged Communities (DAC)”

West Katzenstein wanted to insert “voice”in phrase protecting water rights. He further stated we want to say we provide a voice for protecting water rights.

Lorelei Oviatt stated these goals are not for the communication plan These goals are communicating to the public how the the GSP plan is put together. How are you putting the plan together? What are the guiding principles in developing a GSP? How do you get a GSP developed? So part of the C&E Plan here are the principles you use to develop a GSP. For example when you come to a public meeting these are the principles that we are supposed to be following based on this. Then your concern about everyone is included in participation will happen.

West Katzenstein said besides water rights other things equally important need to be protected for example protecting and investing in peoples homes and businesses.

Lorelei Oviatt responded that would fall under protecting private property rights.

PUBLIC COMMENT (continued)

Derek Hoffman attorney for Meadowbrook Dairy (Member of Public) He stated there is a list of seven items on pages 1-2 of the Sonoma Valley Communication and Engagement Plan as an example. You might consider adopting going through those and that would give you seven points to start thinking about and you do not have to recreate the wheel.

Vice Chairperson Steve Goddard thanked Derek for his comment.

Lorelei Oviatt responded to Derek Hoffman's suggestion stating I would like us to go with the goals/desired outcomes we've been provided first rather than dumping those and going to the seven points from another county. I would like to start with what Donna extracted first. If you want to add those seven points fine.

Renee Westa-Lusk asked can we review everything we are adding here now?

Vice Chairperson stated before we get to far into this make sure we are jelling all appropriate concepts.

Lorelei Oviatt stated the wording of what the first goal/desired outcome principle as follows: “Desired outcomes include making use of local knowledge creating improved improved outcomes, building trust, reducing conflict, increasing credibility, building partnerships, promoting stakeholder buy-in and broader public awareness, understanding, knowledge and support for all voices and perspectives.

Renee Westa-Lusk asked you are using that first suggested statement?

Lorelei Oviatt said yes and we are annotating it.

Vice Chairperson Steve Goddard said yes, we are adding to the first statement.

Lorelei Oviatt said what we added is where it says “broader public awareness (comma) understanding (comma) knowledge and support for all voices and perspective”. She also said

where it states that “desired outcome of protecting water rights” should also be included.

Nick Panzer asked what about property, health, and safety?

Lorelei Oviatt I have another one for property. This is a new one(a new goal/desired outcome principle) “promote economic development and growth while protecting private property rights, water rights, and health and safety.” Do you want protect or ensuring?

Vice Chairperson Steve Goddard said I think it is good the way it is.

Lorelei Oviatt asked what do you think of the these other ones (goals/ desired outcomes principles)? “Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision making process.” This sounds like a good one. “Public participation includes the promise that the public's contribution will influence the decision.” I think this is a critical one. “Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participant including decision

makers.” What do you think of that?

The following PAC Members discussed this goal/desired outcome principle: David Janiec, Nick Panzer, Carol Wilson, and John Kersey. John Kersey recommended replacing the language after “all”and replacing with “relevant and interested stakeholders and the public.”

Lorelei Oviatt said remove “participants including decision makers”?

Vice Chairperson Steve Goddard called for Public Comment from Peggy Breeden

PUBLIC COMMENT

Peggy Breeden (Member of the Public) suggested ending the sentence at “the needs and interests of all”. She said there is no need to add “interested stakeholders and the public

There was a consensus among PAC Board Members present to agree on the following wording of the fifth goals/desired outcomes principle: “Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all.”

Lorelei Oviatt said on to the next page. She read off the sixth suggested goals/desired outcomes principles as follows: “Public participation provides participants with the information they need to participate in a meaningful way.” She said I think it is pretty elegantly put.

Don Zdeba asked how about “Public participation provides all with the information they need to participate in a meaningful way.”

Lorelei Oviatt then stated you want to replace “participants with all”.

Consensus of discussion by David Janiec, Steve Goddard, Nick Panzer, Don Zdeba, and Lorelei Oviatt led to agreement to replace “participants with all”.

Lorelei Oviatt read off the seventh suggested goals/desired outcomes principle as follows: “Public participation communicates to participants how their input affected the decision.” She said I like this last one. This is an idea of feedback loop of defining decision makers responsibility to make sure everyone understands what did they do with your public input.

Consensus of discussion by David Janiec, Steve Goddard, Nick Panzer, Don Zdeba, and Lorelei Oviatt led to agreement to replace “participants with all”. Some discussion suggested combining the last two goals/desired outcomes principles into one statement.

Renee Westa-Lusk (appointed minute taker) asked “so you are replacing the words “participants with all”in both the last 2 statements of goals/desired outcomes principles and keeping the statements separate?

Lorelei Oviatt replied yes, and yes to keep the statements separate. Then she asked what page are the Sonoma Valley C&E Plan goals on?

David Janiec replied on pages 1 and 2 of the Sonoma Plan. The Sonoma Plan are engagement

plan objectives not development plan objectives.

Lorelei Oviatt Did we miss anything? Do we need to add anything to 1.b.?

David Janiec asked do we need to list our engagement plan objectives?

West Katzenstein stated some where in the statements we should have a goal every constituent and every impacted person is made aware at least once a year what is happening.

Lorelei Oviatt asked are we complete with 1.b.?

Vice Chairperson Steve Goddard asked for public comment.

PUBLIC COMMENT

Tim Parker (Member of Public) made the following points: 1) the conversation sounds great, 2) I have 2 concerns: a) the website is an important tool but it doesn't seem like there isn't support for that and b) the development and implementation of the C& E plan needs a responsible person for that not having volunteers do it. It is very important maybe in-kind services is one way to get this done with a public information officer or one of authority, 3) the Sonoma Valley County Water Agency is one of the places Tim works as a facilitator. Their plan was developed by a

public information officer, and 4) keep up the good work see you in a few weeks.

Earl Wilson (Member of Public) he said I have a problem with the word “tactics” because it sounds like gaminess or politics.

Vice Chairperson Steve Goddard said it is duly notes. Let's not worry about word semantics.

AGREED TO LANGUAGE FOR:

1.b. Goals/desired outcomes of C&E Plan development

1. Desired outcomes include, making use of local knowledge, creating improved outcomes, building trust, reducing conflict, increasing credibility, building partnerships, promoting stakeholder buy-in and broader public awareness, understanding, knowledge and support for all voices and perspectives.
2. Promote economic development and growth while protecting private property rights, water rights, and health and safety.
3. Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process.
4. Public participation includes the promise that the public's contribution will influence the decision.
5. Public participation promotes sustainable decisions by recognizing and communication the needs and interests of all.
6. Public participation provides all with the information they need to participate in a meaningful way.
7. Public participation communicates to all how their input affected the decision

1.c. Communication objectives to support the GSP

Lorelei Oviatt read the list of five suggested communication objectives from Donna.

West Katzenstein read off a statement he had constructed as a communication objective he would like to see added as follows: “Ensure communication with every resident, land owner and business owner with interest in the Indian Wells Valley”. West then explained his communication objective could be yearly. It would alert them to the charter and activities of the GSA. It would direct the public to: 1) information resources and 2) the process to make public input.

Lorelei Oviatt asked the PAC Members could we put in a broader statement that would incorporate West's idea? Start with this: “Individualize contacts as much as possible to provide communication with every resident, landowner and business owner”.

include these five communication objectives listed here by Donna. They were focused on goals of communication and engagement plan. Save some time and look at them.

Lorelei Oviatt said the communication objectives Donna came up with are more “facilitator type objectives”. These are more generic type communication objectives used in all kinds of C and E planning. She said she liked the Sonoma Valley C and E Plan objectives better.

David Janiec said that is what I was thinking they capture more of what we have been talking about.

Lorelei Oviatt asked do you like the more tailored ones here? She then started reading over the communication objectives from the Sonoma Valley C and E plan with minor changes to adapt them for the Indian Wells Valley. She read the seven objectives as follows:

- Enhance understanding and inform the public about water and groundwater resources in the Indian Wells Valley and the purpose and need for a GSP.
- Engage a diverse group of interested parties and stakeholders promote informed community feedback throughout the GSP preparation and implementation process.
- Coordinate communication and involvement between GSA (board, advisory committees and staff) and other local agencies (including other GSAs), elected and appointed officials, and the general public.
- Utilize the Policy Advisory Committee to facilitate a comprehensive public engagement process.
- Employ a variety outreach methods that make public participation easy and accessible. Hold meetings at times and locations that encourage broad participation.
- Respond to public concerns and provide accurate and up to date information.
- Manage the community engagement program in a manner that provides a maximum value to the public and an efficient use of GSA and local agency resources.

It was agreed among PAC Members to replace the suggested communication objectives in 1.c. with the ones in the Sonoma Valley C and E Plan modified as above for the Indian Wells Valley.

David Janiec asked is everything we have listed here (in the suggested 1.c.) covered in the Sonoma Valley C and E plan? Are there any other things that need to be incorporated into our C and E plan?

Lorelei Oviatt said or we could do both sets of communication objectives (meaning the suggested ones in 1.c. and the Sonoma Valley ones).

Stan Rajtora said to customize to our particular environment.

Lorelei Oviatt asked all the PAC Members how about taking the 5 communication objectives listed in 1.c. and put them together to create one policy into an eighth objective to add to the other seven Sonoma Valley list we are using? Besides the seven we decided on and add an eighth point?

David Janiec said those are more like baseline how you would execute the 7 other objectives. We would intend to do this by “Principles” .

Lorelei Oviatt offered the following agreed upon language for the eighth objective:

The guiding principles of the communication and engagement plan are as follows:

- commitment to open communication, inclusivity and respect for all views
- assurance of two-way communication
- clarity about the process
- individualizing contacts as much as possible to provide communication with every resident, land owner, and business owner to the extent possible
- and to create meaningful opportunities for feedback

Vice Chair Steve Goddard said we are moving right along 1.c. is done.

The following language was agreed to for 1.c. consisting of 8 objectives for fulfilling the Communication objectives for the C&E Plan by all Members of the PAC present

- Enhance understanding and inform the public about water and groundwater resources in the Indian Wells Valley and the purpose and need for a GSP.
- Engage a diverse group of interested parties and stakeholders promote informed community feedback throughout the GSP preparation and implementation process.
- Coordinate communication and involvement between GSA (board, advisory committees and staff) and other local agencies (including other GSAs), elected and appointed officials, and the general public.
- Utilize the Policy Advisory Committee to facilitate a comprehensive public engagement process.
- Employ a variety outreach methods that make public participation easy and accessible. Hold meetings at times and locations that encourage broad participation.
- Respond to public concerns and provide accurate and up to date information.
- Manage the community engagement program in a manner that provides a maximum value to the public and an efficient use of GSA and local agency resources.
- The guiding principles of the communication and engagement plan are as follows:
 - 1)commitment to open communication, inclusivity and respect for all views
 - 2)assurance of two-way communication
 - 3)clarity about the process
 - 4)individualizing contacts as much as possible to provide communication with every resident, land owner, and business owner to the extent possible
 - 5)and to create meaningful opportunities for feedback

Remove Item 1. d. Overriding concerns, major concerns or challenges

“Above item to be removed upon advice of the IWVGA General Manager Ron Strand, IWVGA Legal Counsel for the City of Ridgecrest, Wayne Lemieux, and Kern County Counsel Phillip Hall. They all say they do not think this item should be part of the C&E plan.

Lorelei Oviatt stated I guess we are going to 1.d., I'm sorry we are going on to 2.

David Janiec asked what don't they like about 1.d. ?

Vice Chair Steve Goddard recognized members of the public for public comment.

PUBLIC COMMENT

Derek Hoffman Attorney for Meadowbrook Dairy (Member of the Public) asked I would like to know the specific reason because this 1.d. came straight out ...

Lorelei Oviatt responded I am sorry this is all that there is and this all we know, you are welcome as an attorney to call our lawyers.

Derek Hoffman (Member of the Public) asked no one here knows why?

Lorelei Oviatt responded this is all that was communicated, I am just passing this along.

Vice Chairperson Steve Goddard stated he didn't hear anything about this.

Derek Hoffman (Member of Public) stated I was going to say these came directly out of the DWR Guidance Document.

Stan Rajtora stated what DWR wants I don't understand did the lawyers actually read the Guidance Document?

Lorelei Oviatt said you know I don't speak for the lawyers. I speak for what I was given in the handout.

West Katzenstein stated I can imagine why that was removed. Remember when we got the call

from the lawyer when we were going to start talking about some of the concerns of the Panzer

Topics on the agenda? This is another “don't do that”.

Stan Rajtora said but this is what DWR wants.

Lorelei Oviatt They are not saying it is not going to be done. They are saying the PAC is not going to do it. They are saying the staff will do the section we are not doing this section. That's all.

David Janiec interpreted they said that earlier (on another section) but they did not say that in writing on this section 1.d. That is my concern.

Lorelei Oviatt stated they are saying they will put that in They'll put in all their concerns and major concerns. They are saying it is not the PAC's responsibility to fill this out, don't spend your time on this, go work on something else. That is what they are saying.

Vice Chairperson Steve Goddard stated he would recognized public comment.

Lorelei Oviatt stated “we are not writing out communications to mail out”.

PUBLIC COMMENT

Elaine Mead (Member of the Public) she said good evening section 1.d. Should remain and remain where it is. An example of why it should remain there is : over many years we purchased many parcels of property from out of valley landowners. Out of the valley landowners don't follow our local news or happenings. There is no way for them to know: 1) what SGMA is, 2) that we have the IWVGA, and 3) or we are creating a GSP. A GSP will greatly affect their property. Section 1.d. Opens the pathway for this type of major concern to be addressed.

Steve Goddard Vice Chairperson thanked Elaine Mead.

Stan Rajtora said actually according to Donna's summary all the lawyers input they are all think this item should not be part of the C.E. Plan. In the last sentence they don't say they are going to do it themselves.

Nick Panzer stated he was confused and that it needed clarification.

David Janiec stated I would suggest we do ask for clarification in that as the PAC we are the leading piece of engagement with the public and we should have an opportunity to review what they are going to write. And put our inputs so the public can see it at that point

Lorelei Oviatt I'm sure you will have the opportunity. No one has said the PAC isn't going to review the GSP. Once they write it up....

David Janiec said no this is the plan.

Lorelei Oviatt said no this isn't the plan, this is just an engagement portion of the plan.

David Janiec said that is what I'm saying. This is an engagement plan.

Lorelei Oviatt said they'll bring it back.

Vice Chairperson Steve Goddard acknowledged again more public comment.

PUBLIC COMMENT

Derek Hoffman Attorney Meadowbrook Dairy (Member of Public) he questioned asking Lorelei, one clarification of her indicating that she believed what the lawyers were saying is the PAC simply won't write 1.d.? He pointed out the last sentence says they (the lawyers and City Manager) all say they do not think this item should be part of the C.E. Plan.

Lorelei Oviatt responded saying okay, I request that we move on. I cannot speak for anything but the four sentences written by the lawyers. If Mayor Breeden wants to speak for her legal counsel or somebody else. This is taking up time on something that is irrelevant. Your objection is noted there is nothing we can do about it. It was specifically excluded from the agenda.

Nick Panzer asked Lorelei to repeat what she said earlier, someone raised the question and it has been raised again, “it says it shall not be a part of the C.E. Plan.

Lorelei Oviatt said it will be part of the GSP Plan just not the part of the C.E. Plan.

Nick Panzer asked not part of any C.E. Plan by anybody?

Lorelei Oviatt said there is nothing in this (referring to the Sonoma Valley) C. E. Plan that talks about challenges and all that stuff. She stated she had read the Fox Canyon C.E. Plan and that there was nothing in it for this item.1.d.

David Janiec stated I am one that said we should see what that says in fact because everything we've done so far includes the opportunity for the public to engage on major issues and concerns. A communication plan ought to include that opportunity and it does but it doesn't specifically. If I am working a plan one of the first things I do is find out what the major obstacles and other challenges are.

Lorelei Oviatt said I know but, they (the lawyers) took this to mean major obstacles in the GSP development. This committee is not writing anything your are putting out. We were told very clearly we aren't writing postcard language, not writing a flier, we are not doing any of that. This item was taken as concerns about the development of the plan and challenges it. They are asking for a much more workman like plan. Tell us what you want us to do? You want us to send out a whatever? You want these principles?

Stan Rajtora said I don't think that's what they are asking for. They are asking for challenges to the C.E. Plan in particular the challenge to us in engaging. Not the challenges to the GSP Plan. That is a separate issue.

Lorelei Oviatt said I understand that you're all welcome to put that in the minutes and send it back. I just want you to know this was Phil Hall, this was every single attorney, it was the general manager, it was the City manager, all saying no. I am just communicating that if you want to go back and say you misunderstood what the concept is then that is fine.

Stan Rajtora stated the question they (the lawyers) need to answer is: did they actually read what DWR wrote in the Guidance Document?

Lorelei Oviatt said that's a good question, we can just ask them that.

John Kersey said we can just put that forward to the GA Board and ask for clarity.

Nick Panzer asked do they really care what DWR Guidance Document says because it is not the law. I did look back at the statutory summary of one of the hand outs from the last meeting and I did not see anything that dealt with major concerns. It is the DWR Guidance Document they point out is not statute and is not regulation. So it is conceivable to me that the lawyers may have a point here. It may not be part of the C.E. Plan because it is not in the statute perhaps.

Vice Chairperson Steve Goddard said can I suggest a motion forward, lets bring this up in the report to the GA board and ask for clarification like someone here said. As a clarification it could be they have read the DWR Guidance Document, don't agree with or whatever. Let us just move on, get to other things. If this is a suitable action lets move on. Any opposed? Okay that was 1.d.

2. Identify your Audiences

Vice Chair Steve Goddard stated we are now on item No. 2

Lorelei Oviatt asked do we have this nailed down yet?

Stan Rajtora said the water code 10723.2 (referring to a one page copy of the water code emailed from Donna Thomas) the list exactly the list A through J that was in the Sonoma Valley C. E. Plan . It is more top level and needs to get to the nuts and bolts. It needs to demonstrate that we read the law and we know what the requirements are.

Vice Chair Steve Goddard said he agreed and called for public comment.

PUBLIC COMMENT

Josh Nugent said this covers my earlier concern, the question I had about the tribes and environment I talked about earlier is all here (water code 10723.2). They did use the terms "Environmental users of groundwater" not the more vanilla term. I think that covers all the areas.

Steve Goddard said right it is according to the law A through J (referring to the printed 1 page of

water code 10723.2) basically listed.

DISCUSSION BY THE PAC MEMBERS

Stan Rajtora said in an appendix (referring to the Sonoma Valley C.E. Plan) you can be more specific.

Steve Goddard said these 10 or so bullets capture the categories we can modify to be more specific. Let's go with these to start.

Lorelei Oviatt said a generic list is fine. We need to expand that list and get specific. For example: Ridgecrest Chamber of Commerce, all the churches, get it down, we need to get very specific. We need to create a list and do it now that is very specific. Any time a notice is sent out the notice goes out to all these specific entities. She gave further examples: Kern County Farm Bureau, Ridgecrest Chamber, both Rotary Clubs, Inyokern Chamber of Commerce, Ridgecrest Area Association of Realtors, Searles Valley Minerals, the IWV Water District Residential Customers. etc.. Another list could be a Stakeholders' notice, it also includes all organizations, anyone requesting notices. She said one idea is to have every PAC Member come up with their list then bring all the lists together and make one complete list. Lorelei stated she had the individual property owners list with APN numbers the cost is at least \$3,000.

West Katzenstein commented there are 2 kinds of mailing lists needed: 1) we are having a work shop mailer and 2) an email list to get the word out.

Stan Rajtora asked how many coop type wells are there and how many mutual water districts are there?

Lorelei Oviatt said Kern County Environmental Health has these under "small water systems". The first way to engage the public is to disseminate to the large organizations.

West Katzenstein asked am I hearing this correctly? There are 2 types of mailed communications 1) once a year every person is mailed to and 2) routine communication done by mail to large organizations to let them know when doing something? You must sign up to be on a mailing list and you must sign up to receive an email list.

Lorelei Oviatt she explained a routine communication is done by mailing out paper to

a) organizations and b) anyone who says they want to be on mailing lists. Everyone needs to think about a draft list for example a list of churches.

John Kersey said on page 7 of the Guidance Document there is a good list of individual types of users

Stan Rajtora asked how do you know if reaching everyone you are required to reach?

Lorelei Oviatt replied you don't know, there is no way to be sure you are reaching everyone you are required to communicate to. We need specific names. There are 2 kinds of lists. When setting up a meeting that is the first kind of list. For example when it is time for the GSP plan development the GSA Board will designate someone to be the guest speaker to talk about the GSP Plan. Another way to communicate could be having a rotating group of speakers. This is also considered a participation plan.

ACTION ITEM: for every PAC MEMBER and every MEMBER OF THE PUBLIC

Lorelei Oviatt and Vice Chair Steve Goddard both asked every Member of the PAC and every Member of the Public to create a list and bring it to the March 1, 2018 meeting. They said to go by the "engagement lists from the publications category".

Renee Westa-Lusk asked what identifying stakeholders in the IWVGA Bylaws for the Indian Wells Valley groundwater basin meant?

Members of the PAC replied that refers to "Tribal Governments".

Renee Westa-Lusk asked have we finished item 2. then?

Lorelei Oviatt stated someone needs to tell us if Inyo County and Trona both have Chamber of Commerce. Lorelei then volunteered to find the contacts with Inyo County. Vice Chair Steve Goddard volunteered to do the Trona contacts.

3. Audience Survey and Mapping

3.a. Meet one-on-one with stakeholders

PAC Members responded that the GSA should have a designated staff at whatever time appropriated when it is the right time to talk about the plan and have designated speaker(s).

Stan Rajtora said we should follow the POAM.

Lorelei Oviatt said we should have a guest speaker right now and see if anyone is interested in booking speakers now.

3.b. Compile a “Lay of the Land” document

Lorelei Oviatt after some discussion by the PAC Members defined “Lay of the Land” to include the identifying of: 1) primary audiences, 2) stakeholders, and 3) basic groups of interested parties to figure out how to engage with them, what to say and how to say it. Lorelei went on to advise the PAC to: 1) not schedule a meeting when a big event is happening in town and 2) to avoid scheduling public meetings on Wednesday nights.

David Janiec said to go a step further when identifying basic groups of interest for 3.b. He suggested along with identifying those groups find out what their interests are to answer item 4. Messages and Talking points for the March 1, 2018 PAC meeting.

PUBLIC COMMENT

Josh Nugent stated to make survey to complete item 5. it goes along with what we can bring back with our lists for the next meeting.

Lorelei Oviatt said the next meeting item 5. talks about the best format used to engage your groups. She said she would put together a list of stakeholders on the State and Federal levels and she would bring back more on what works in contacting and communicating for item 5.

Lorelei further summarized:

OTHER ACTIONS FOR NEXT MEETING

1. Go down lists(as creating lists) and find out what the issues each group on your list are of concern to them. For example seniors what their issues?

2. Messages and Talking points for 4. will be done in bullet points.

Lorelei asked what do you think if I brought easels with large paper to write on?

Don Zdeba offered to have easels with large sheets of paper provided by the IWV Water District available for the next meeting on March 1, 2018,

FUTURE AGENDA ITEMS

Hearing no future agenda items offered Vice Chair Steve Goddard went on to committee member announcements and comments

COMMITTEE MEMBER ANNOUNCEMENTS OR COMMENTS

Hearing no committee member announcements or comments Vice Chair Steve Goddard asked for a motion to adjourn.

ADJOURN TO PAC MEETING ON MARCH 1, 2018

A motion by Lyle Fisher and seconded David Janiec at 7:55PM was approved by unanimous consent.